

After years of systematically removing local content from radio, the members of the NAB are suggesting that satellite radio weather and traffic forecasts are the real danger. Normally, this kind of obvious hypocrisy is harmless, but in this case it threatens a valuable service provided by satellite radio broadcasters.

If the NAB insists on beating the drum for protection of local content, please ask them to (1) eliminate announcer voice tracking from remote locations, (2) carry public service programming at some time other than 5 AM Sunday morning, and (3) support more stringent limitations on the number of stations that can be controlled by a single corporate entity. Only when these issues are adequately addressed should terrestrial broadcasters be allowed to criticize satellite radio's effect on local programming.